

Station KTNV-TV LAS VEGAS, NV

Advertiser () .REP. JEWISH COALITI

Product REPUB. JEWISH COAL.

Estimate#

Buyer LAURA LANCASTER

Phone#

Fax#

Agency () JAMESTOWN ASSOC

5 MAPLETON ROAD, S#300

PRINCETON, NJ 08540

Agency C/P1/P2/E

Flight Dates 09/19/2012 - 10/21/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: REPUBLICAN JEWISH COALITION SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$215,750
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA
.
NOTE TO VICKI - P5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-6A	EARLY AM NEWS	:30	\$225.00	09/19-09/21	6	1	6	\$1,350.00	
	2	M,TH-F	5A-6A	EARLY AM NEWS	:30	\$225.00	09/24-09/28	6	1	6	\$1,350.00	
	3	M-F	5A-6A	EARLY AM NEWS	:30	\$225.00	10/01-10/12	13	2	26	\$5,850.00	
	4	M-F	5A-6A	EARLY AM NEWS	:30	\$225.00	10/15-10/19	12	1	12	\$2,700.00	
	5	W-F	6A-7A	AM NEWS	:30	\$500.00	09/19-09/21	5	1	5	\$2,500.00	
	6	M,TH-F	6A-7A	AM NEWS	:30	\$500.00	09/24-09/28	5	1	5	\$2,500.00	
	7	M-F	6A-7A	AM NEWS	:30	\$500.00	10/01-10/19	5	3	15	\$7,500.00	
	8	W-F	7A-9A	GOOD MORNING AMERICA	:30	\$500.00	09/19-09/21	5	1	5	\$2,500.00	
	9	M,TH-F	7A-9A	GOOD MORNING AMERICA	:30	\$500.00	09/24-09/28	5	1	5	\$2,500.00	
	10	M-F	7A-9A	GOOD MORNING AMERICA	:30	\$500.00	10/01-10/19	5	3	15	\$7,500.00	

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	11	W-F	9A-10A	THE MORNING BLEND	:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
	12	M,TH-F	9A-10A	THE MORNING BLEND	:30	\$300.00	09/24-09/28	3	1	3	\$900.00	
	13	M-F	9A-10A	THE MORNING BLEND	:30	\$300.00	10/01-10/19	3	3	9	\$2,700.00	
	14	W-F	10A-11A	THE VIEW	:30	\$600.00	09/19-09/21	3	1	3	\$1,800.00	
	15	M,TH-F	10A-11A	THE VIEW	:30	\$600.00	09/24-09/28	3	1	3	\$1,800.00	
	16	M-F	10A-11A	THE VIEW	:30	\$600.00	10/01-10/19	3	3	9	\$5,400.00	
	17	W-F	11A-12P	MIDDAY NEWS	:30	\$500.00	09/19-09/21	5	1	5	\$2,500.00	
	18	M,TH-F	11A-12P	MIDDAY NEWS	:30	\$500.00	09/24-09/28	5	1	5	\$2,500.00	
	19	M-F	11A-12P	MIDDAY NEWS	:30	\$500.00	10/01-10/19	5	3	15	\$7,500.00	
	20	W-F	12P-1P	THE CHEW	:30	\$450.00	09/19-09/21	3	1	3	\$1,350.00	
	21	M,TH-F	12P-1P	THE CHEW	:30	\$450.00	09/24-09/28	3	1	3	\$1,350.00	
	22	M-F	12P-1P	THE CHEW	:30	\$450.00	10/01-10/19	3	3	9	\$4,050.00	
	23	W-F	1P-2P	THE REVOLUTION	:30	\$450.00	09/19-09/21	3	1	3	\$1,350.00	
	24	M,TH-F	1P-2P	THE REVOLUTION	:30	\$450.00	09/24-09/28	3	1	3	\$1,350.00	
	25	M-F	1P-2P	THE REVOLUTION	:30	\$450.00	10/01-10/19	3	3	9	\$4,050.00	
	26	W-F	2P-3P	GENERAL HOSPITAL	:30	\$450.00	09/19-09/21	3	1	3	\$1,350.00	
	27	M,TH-F	2P-3P	GENERAL HOSPITAL	:30	\$450.00	09/24-09/28	3	1	3	\$1,350.00	

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	28	M-F	2P-3P	GENERAL HOSPITAL	:30	\$450.00	10/01-10/19	3	3	9	\$4,050.00	
	29	W-F	330P-4P	AFTERNOON NEWS	:30	\$350.00	09/19-09/21	3	1	3	\$1,050.00	
	30	M,TH-F	330P-4P	AFTERNOON NEWS	:30	\$350.00	09/24-09/28	3	1	3	\$1,050.00	
	31	M-F	330P-4P	AFTERNOON NEWS	:30	\$350.00	10/01-10/19	3	3	9	\$3,150.00	
	32	W-F	4P-5P	JUDGE JUDY	:30	\$600.00	09/19-09/21	6	1	6	\$3,600.00	
	33	M,TH-F	4P-5P	JUDGE JUDY	:30	\$600.00	09/24-09/28	6	1	6	\$3,600.00	
	34	M-F	4P-5P	JUDGE JUDY	:30	\$600.00	10/01-10/19	6	3	18	\$10,800.00	
	35	W-F	5P-530P	5PM NEWS	:30	\$600.00	09/19-09/21	5	1	5	\$3,000.00	
	36	M,TH-F	5P-530P	5PM NEWS	:30	\$600.00	09/24-09/28	5	1	5	\$3,000.00	
	37	M-F	5P-530P	5PM NEWS	:30	\$600.00	10/01-10/19	5	3	15	\$9,000.00	
	38	W-F	6P-7P	6PM NEWS	:30	\$600.00	09/19-09/21	5	1	5	\$3,000.00	
	39	M,TH-F	6P-7P	6PM NEWS	:30	\$600.00	09/24-09/28	5	1	5	\$3,000.00	
	40	M-F	6P-7P	6PM NEWS	:30	\$600.00	10/01-10/19	5	3	15	\$9,000.00	
	41	W-F	730P-8P	MILLIONAIRE	:30	\$500.00	09/19-09/21	3	1	3	\$1,500.00	
	42	M,TH-F	730P-8P	MILLIONAIRE	:30	\$500.00	09/24-09/28	3	1	3	\$1,500.00	
	43	M-F	730P-8P	MILLIONAIRE	:30	\$500.00	10/01-10/19	3	3	9	\$4,500.00	

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	44	W-F	11P-1135P	LATE NEWS	:30	\$1,500.00	09/19-09/21	3	1	3	\$4,500.00	
	45	M,TH-F	11P-1135P	LATE NEWS	:30	\$1,500.00	09/24-09/28	3	1	3	\$4,500.00	
	46	M-F	11P-1135P	LATE NEWS	:30	\$1,500.00	10/01-10/19	3	3	9	\$13,500.00	
	47	W-F	1135P-1205A	NIGHTLINE	:30	\$750.00	09/19-09/21	3	1	3	\$2,250.00	
	48	M,TH-F	1135P-1205A	NIGHTLINE	:30	\$750.00	09/24-09/28	3	1	3	\$2,250.00	
	49	M-F	1135P-1205A	NIGHTLINE	:30	\$750.00	10/01-10/19	3	3	9	\$6,750.00	
	50	SA	5A-6A	SATURDAY EARLY AM NEWS	:30	\$300.00	09/22-10/20	2	5	10	\$3,000.00	
	51	SA	6A-7A	SATURDAY AM NEWS	:30	\$600.00	09/22-10/20	1	5	5	\$3,000.00	
	52	SA	7A-8A	SATURDAY G.M.A.	:30	\$750.00	09/22-10/20	1	5	5	\$3,750.00	
	53	SA	8A-9A	SATURDAY NEWS	:30	\$600.00	09/22-10/20	1	5	5	\$3,000.00	
	54	SA	6P-630P	SATURDAY 6PM NEWS	:30	\$500.00	09/22-10/20	1	5	5	\$2,500.00	
	55	SU	5A-6A	SUNDAY EARLY AM NEWS	:30	\$300.00	09/23-10/21	2	5	10	\$3,000.00	
	56	SU	6A-7A	SUNDAY AM NEWS	:30	\$600.00	09/23-10/21	1	5	5	\$3,000.00	
	57	SU	8A-9A	SUNDAY NEWS	:30	\$600.00	09/23-10/21	1	5	5	\$3,000.00	
	58	SU	10A-11A	THIS WEEK	:30	\$750.00	09/23-10/21	1	5	5	\$3,750.00	
	59	SU	6P-7P	SUNDAY 6PM NEWS	:30	\$650.00	09/23-10/21	1	5	5	\$3,250.00	

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	60	SU	11P-1135P	SUNDAY LATE NEWS	:30	\$1,500.00	09/23-10/21	1	5	5	\$7,500.00	

---REPORT TOTALS---

Report Totals: 405 / \$215,750.00

---SALES MONTHLY TOTALS---

Sep 12: 154 / \$84,500.00 Oct 12: 251 / \$131,250.00

Sales Totals: 405 / \$215,750.00

Station Totals: 405 / \$215,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$980,682	KBLR	0%	KLAS	29%	KSNV	26%	KTNV	22%	KTUD	1%
		KVCW	2%	KVMY	4%	KVVU	16%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, JUL12, MAY12, NOV11, ENOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE